it's a scalable architecture.

let me know if you have any more questions.

cheers

cpe
saying our product is safer and better for the less experienced user
(he prefers our shell and likes its help and how it is customizable)
and that dr dos is better for the less risk adverse power user who can
benefit from things like conditional config.sys processing and
compression and the option to load dr dos in umb.

overall we are DEFINITELY in better shape b/c we had the opportunity to
talk to him. without that they would have looked at only the first 640
and not the first meg and we would have looked a lot worse. in
addition there is the chance that they reproduce some of the problems
that we offered up.

we need to finish our quick and dirty strenuous testing effort, get
going with a thorough testing effort by estol or xocal or someone (richi
owner), and make sure that we are on top of the other rags that will be
doiig dr dos 6 reviews or comparisons with ms-dos 5 so that we have
this opportunity in the future (list/w-carrin owners).

we will keep the heat on and try and prevent dr dos 6 from ever getting
out of the starting blocks

Brad

This week was a record breaker for Windows sales-
In just 2 days we shipped over 3,000 US retail units and it looks
like we're on track to top July's huge sales of 104,000 units!

Retail stores are anticipating a big fall/holiday selling season for
Windows and we're going to make sure it happens! ALTHOUGH WE MAY BE
TALKING ABOUT WINDOWS 3.1, WE SHOULD REMAIN FOCUSED ON SELLING WIN 3.0.

Here are a few of the marketing programs underway:

<<Momentum ad: Check out this week's Business Week and page A9 of the
9/11 WSI. This will also run in some PC magazines through October.
WHAT DO OVER 4 MILLION PEOPLE USING 100 BRANDS OF HARDWARE
AND OVER 1,500 SOFTWARE PROGRAMS SEE IN WINDOWS TODAY? ....
THEIR FUTURE."

<<"Testimonial" ads:
- featuring NY Life and 2 other companies.
- the 3 ads will rotate in B-Week and WSJ from Oct-March

<<Condex: A SWAT team will canvas the show floor, installing Windows 3.1
in over 300 booths. Windows will be everywhere!